



Ken Harwood

Advocating for Wisconsin

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FYI

I have recently received several requests for a less than annual sponsorship opportunity for my newsletters. So below is what I came up with. Also I will include a news story about your company, project, or a press release the first week you sponsor a newsletter.

WisconsinDevelopment.com \$200 first week (and top banner spot) \$50 per week after

A positive look at economic development, job growth, small business, construction and development across Wisconsin.

- More than 10K emails per week with a 10% open rate in the first hour
- We email Elected Officials, Press Outlets, and Economic Development & Business Professionals
- You will have a banner in the issue (480 pixels by 100 pixels in gif "animated", png, or jpeg format)
- Sponsor display also includes a title, tag line text, and links to your website or landing page
- You may also include a press releases or news story with your sponsorship
- We will ask for your input on editorial positions we take, but will remain independent & nonpartisan
- You will be listed as a banner** sponsor for any special event or tour we facilitate.

WDNGreen.com \$100 first week (and top banner spot) \$50* per week after

A look at environmental issues, green development, and opportunities that make good business sense.

- Same conditions as above.
- *Half Price if you also sponsor WisconsinDevelopment.com. - \$50 first week (or \$25 per week after)

WisconsinApprentice.com --- \$ Make An Offer

A look at successful programs and opportunities for more ways to improve school to work transitions and job training.

- We would like to revive this publication!
- More than 2K emails per week
- We email Elected Officials, Every School District, UW and Tech School leaders, and Businesses
- You will have a banner in every issue (480 pixels by 100 pixels in gif "animated", png, or jpeg format)
- Sponsor display also includes a title, tag line text, and links to your website or landing page
- You may also include press releases or news stories per year (in addition to those we include)
- You will be listed as a banner* sponsor for any special event or tour we facilitate.

Please forward this to the appropriate individual(s). Call 608.334.2174 to schedule and I will develop the artwork (you can also email me this as well). Invoice will be mailed after banner runs. As always we will continue to encourage a strong Wisconsin and the positive development that moves our state forward. Thank you for your support!

Sincerely,

Ken Harwood
Editor / Publisher / Advocate