



Ken Harwood

Advocating for Wisconsin

P.O. Box 930234
Verona, WI 53593

Phone / Cell: 608.334.2174
Ken@KenHarwood.com

This is a request to consider sponsorship of WisconsinDevelopment.com and/or WDNGreen.com in 2020. We are adding new features this year that should increase your exposure even more. I have a new weekly talk radio show called [Development Matters](http://DevelopmentMatters.com) that airs on several Wisconsin stations and available online as a podcast.

WisconsinDevelopment.com \$1,500.00 per year (or \$150.00 billed monthly)

A positive look at economic development, job growth, small business, construction and projects across Wisconsin.

- More than 12K emails per week with a 10% open rate in the first hour.
- We email Elected Officials, Press Outlets, and Economic Development & Business Professionals.
- You will have a banner in every issue (480 pixels by 100 pixels in gif "animated", png, or jpeg format) and appear as a sponsor on every shared or social media link. We can create this or use one you develop. Banner order is rotated monthly.
- Sponsor display also includes a title, tag line text, and links to your website or landing page.
- You may also include 4 press releases or news stories per year (in addition to those we find).
- You will be listed as a sponsor for any special event or tour we facilitate.
- Your business will be invited to provide a call in guest on the radio show.
- Add WDNGreen.com For \$600.

WDNGreen.com \$1,200.00 per year (or \$120.00 billed monthly)

A positive look at environmental issues, development, and opportunities that make good business sense.

- Same as above.
- Half Price if you also sponsor WisconsinDevelopment.com. - \$600 per year (or \$60 billed monthly)

Please forward this to the appropriate individual(s) in your company. Just reply to the email to be included or call 608.334.2174. Invoices will be mailed only after ad is approved.

As always we will continue to encourage a strong Wisconsin and the positive development that moves our state forward. Thank you for your support!

Sincerely,

Ken Harwood
Editor / Publisher / Advocate / Host